

## INVOICE



**WPBF**  
**3970 RCA Boulevard**  
**Suite 7007**  
**Palm Beach Gardens, FL 33410**  
**Main: (561)694-2525**  
**Billing: (407)389-7661**

www.thewpbfchannel.com

Billing Address:

**Rindy Miller Associates**  
**Attention: Accounts Payable**  
**1519 W 29th**  
**Austin, TX 78703**

Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
950427-1	10/14/12	October 2012	10/01/12 - 10/14/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washington	National

Advertiser	Product	Estimate Number
Aronberg/D/State Attorney	DAVE ARONBERG FOR S	

Flight Dates	Order #	Alt Order #
10/08/12 - 10/14/12	950427	06310371

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/08/12	10/12/12	4:30a-5a	430a-5a	MTWTF--	:30	2	\$60.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	MTWTF--	2	\$60.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/08/12	4:38 AM	4:30a-5a	430a-5a	:30	RMDA12TV01	\$60.00 NM
2	WPBF	Tu	10/09/12	4:45 AM	4:30a-5a	430a-5a	:30	RMDA12TV01	\$60.00 NM
2	10/08/12	10/12/12	WPBF News 25 @ 5am	5-530am	MTWTF--	:30	2	\$110.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	MTWTF--	2	\$110.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/10/12	5:08 AM	WPBF News 25 @ 5am	5-530am	:30	RMDA12TV01	\$110.00 NM
2	WPBF	Th	10/11/12	5:24 AM	WPBF News 25 @ 5am	5-530am	:30	RMDA12TV01	\$110.00 NM
3	10/08/12	10/12/12	WPBF News 25 Mornings	5:30-5:57am	MTWTF--	:30	1	\$160.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	MTWTF--	1	\$160.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/09/12	5:29 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	RMDA12TV01	\$160.00 NM
4	10/08/12	10/12/12	WPBF News 25 Mornings	6-7AM	MTWTF--	:30	1	\$275.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	MTWTF--	1	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/09/12	6:23 AM	WPBF News 25 Mornings	6-7AM	:30	RMDA12TV01	\$275.00 NM
5	10/08/12	10/12/12	Good Morning America	7-9AM	MTWTF--	:30	1	\$275.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	MTWTF--	1	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	10/11/12	7:59 AM	Good Morning America	7-9AM	:30	RMDA12TV01	\$275.00 NM
6	10/08/12	10/12/12	Dr. Oz M-F 9-10a	9-10a	MTWTF--	:30	1	\$225.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	MTWTF--	1	\$225.00				

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertisers](http://www.hearsttelevision.com/for_advertisers)  
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

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**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
950427-1	10/14/12	October 2012	10/01/12 - 10/14/12

Advertiser	Product	Estimate Number
Aronberg/D/State Attorney	DAVE ARONBERG FOR S	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	10/08/12	10/12/12	Dr. Oz M-F 9-10a	9-10a	MTWTF--	:30	1	\$225.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	10/11/12	9:40 AM	Dr. Oz M-F 9-10a	9-10a	:30	RMMDA12TV01	\$225.00 NM
7	10/08/12	10/12/12	10-11a Anderson Cooper	10-11a	MTWTF--	:30	1	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	MTWTF--	1	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/10/12	10:28 AM	10-11a Anderson Cooper	10-11a	:30	RMMDA12TV01	\$225.00 NM
8	10/08/12	10/12/12	WPBF News 25 @ Noon	12pm-1230pm	MTWTF--	:30	1	\$175.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	MTWTF--	1	\$175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/10/12		WPBF News 25 @ Noon	12pm-1230pm	:00		<del>\$175.00</del> NM
Credited									
9	10/08/12	10/12/12	THE CHEW	1P-2P	MTWTF--	:30	1	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	MTWTF--	1	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/10/12	1:29 PM	THE CHEW	1P-2P	:30	RMMDA12TV01	\$275.00 NM
10	10/08/12	10/12/12	M-F 5pm News	5-6pm	MTWTF--	:30	1	\$450.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	MTWTF--	1	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/09/12	5:22 PM	M-F 5pm News	5-6pm	:30	RMMDA12TV01	\$450.00 NM
11	10/08/12	10/12/12	WPBF News 25 @ 6:00P	6-6:30PM	MTWTF--	:30	1	\$525.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	MTWTF--	1	\$525.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/09/12	6:20 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	RMMDA12TV01	\$525.00 NM
12	10/08/12	10/12/12	Jeopardy	7:30-8PM	MTWTF--	:30	1	\$850.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	MTWTF--	1	\$850.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/08/12	7:42 PM	Jeopardy	7:30-8PM	:30	RMMDA12TV01	\$850.00 NM
13	10/08/12	10/12/12	M-SUN WPBF News 25 @ 11-11:35PM		MTWTF--	:30	1	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	MTWTF--	1	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/10/12	11:31 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	RMMDA12TV01	\$500.00 NM
14	10/08/12	10/12/12	Nightline	11:35-12:05AM	MTWTF--	:30	1	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	MTWTF--	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

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Invoice #	Invoice Date	Invoice Month	Invoice Period
950427-1	10/14/12	October 2012	10/01/12 - 10/14/12

Advertiser	Product	Estimate Number
Aronberg/D/State Attorney	DAVE ARONBERG FOR ST	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	10/08/12	10/12/12	Nightline	11:35-12:05AM	MTWTF--	:30	1	\$350.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/10/12		Nightline	11:35-12:05AM	:00		<del>\$350.00</del> NM
Credited									
15	10/13/12	10/13/12	Sat 5-6am News	Sat 5-6am	-----1-	:30	1	\$60.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	-----1-	1	\$60.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	10/13/12	5:28 AM	Sat 5-6am News	Sat 5-6am	:30	RMMDA12TV01	\$60.00 NM
16	10/13/12	10/13/12	Sat 6-7am News	Sat 6-7am	-----1-	:30	1	\$160.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	-----1-	1	\$160.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	10/13/12	6:29 AM	Sat 6-7am News	Sat 6-7am	:30	RMMDA12TV01	\$160.00 NM
18	10/14/12	10/14/12	Sun 5-6am News	Sun 5-6am	-----1	:30	1	\$50.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	-----1	1	\$50.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/14/12	5:10 AM	Sun 5-6am News	Sun 5-6am	:30	RMMDA12TV01	\$50.00 NM
19	10/14/12	10/14/12	Sun 6-7am News	Sun 6-7am	-----1	:30	1	\$90.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	-----1	1	\$90.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/14/12	6:14 AM	Sun 6-7am News	Sun 6-7am	:30	RMMDA12TV01	\$90.00 NM
20	10/14/12	10/14/12	Sun 8-9am News	Sun 8-9am	-----1	:30	1	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	-----1	1	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/14/12	8:38 AM	Sun 8-9am News	Sun 8-9am	:30	RMMDA12TV01	\$225.00 NM
21	10/14/12	10/14/12	Chris Matthews	Sun 10-10:30AM	-----1	:30	1	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	-----1	1	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/14/12	10:29 AM	Chris Matthews	Sun 10-10:30AM	:30	RMMDA12TV01	\$225.00 NM
22	10/08/12	10/12/12	10-11a Anderson Cooper 10-11a		MTWTF--	:30	1	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	MTWTF--	1	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	10/12/12	10:41 AM	10-11a Anderson Cooper	10-11a	:30	RMMDA12TV01	\$225.00 NM
23	10/11/12	10/12/12	WPBF News 25 @ 6:00P	6-6:30PM	---TF--	:30	2	\$525.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	---TF--	2	\$525.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	10/11/12	6:13 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	RMMDA12TV01	\$525.00 NM

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Advertiser	Product	Estimate Number
Aronberg/D/State Attorney	DAVE ARONBERG FOR S	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
23	10/11/12	10/12/12	WPBF News 25 @ 6:00PM	6-6:30PM	---TF--	:30	2	\$525.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	F	10/12/12		WPBF News 25 @ 6:00PM	6-6:30PM	:00		<del>\$525.00</del> NM
Credited									
<b>Total Spots</b>							<b>22</b>		

**Payment Terms 30 Days**

<u>Gross Total</u>	<b>\$5,660.00</b>
<u>Agency Commission</u>	<b>\$849.00</b>
<u>Net Amount Due</u>	<b>\$4,811.00</b>